MIKE PERRONE

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Harvest Exchange, Co-Founder, Head of Product Design

Jan 2012 – Present • Chicago, IL

Lead an autonomous agile team of experienced engineers, designers, and data scientists using OKRs to deliver a best-in-class financial services product to over 183,000 registered members from the world's top firms including BlackRock, Morgan Stanley, Fidelity, AllianceBernstein, and Northern Trust. Completed three rounds of fundraising to scale the business and grow our team.

Harpo Productions, Design Director (Oprah.com)

Jan 2005 – Aug 2010 • Chicago, IL

Led the design team at Oprah.com. We spent our days taking designs from concept through completion, reaching 35MM unique visitors a month. Launched Oprah's first iPhone application, offering millions of fans a new way to engage and connect. Redesigned Oprah.com in the Fall of 2008 in support of the final 25th season of *The Oprah Winfrey Show*. Leveraged data-driven insights and A/B testing to increase email subscription referrals back to the site by 50%.

Pingala, Co-Founder, Partner

Dec 2000 – Present • Chicago, IL

Completed assignments for a wide range of clients including Spot2Nite, Reciprocal, Midway Games, Electronic Arts, and Newmarket Films. Worked with Writer/Director Steven Conrad (*Wonder*, *The Pursuit of Happyness*, *The Weather Man*) to create a website for his directorial debut The Promotion. Art directed and designed the official website for Charlize Theron's *Monster*.

Panasonic Technologies, Web Designer

Nov 1999 – Oct 2000 • Cupertino, CA

Designed and developed websites for Panasonic Venture Capital and their portfolio companies.

PepsiCo, Web Designer

Nov 1998 – Nov 1999 • Purchase, NY

Designed and developed websites, microsites and banner ads for Mountain Dew, Mug Root Beer, All Sport, and Orange Slice.

Georgetown University

Jul 1995 – May 1998 • Washington, DC

B.S. in Computer Science

Miami University (Ohio)

Jun 1994 – May 1995 • Oxford, OH

Fine Arts with a Graphic Design concentration

Skills

Sketching
Wireframing
Prototyping
UI Design
Mobile App Design
Usability Testing

Tools

Photoshop
Sketch
Illustrator
InDesign
Stage
Figma
InVision
Hubspot
Sendgrid
Intercom
OneSignal
MixPanel
Unbounce

Programming

HTML
CSS/SCSS
jQuery
Git
React Native
ReactJS